VELOA

CI-GUIDE

Hauptlogo



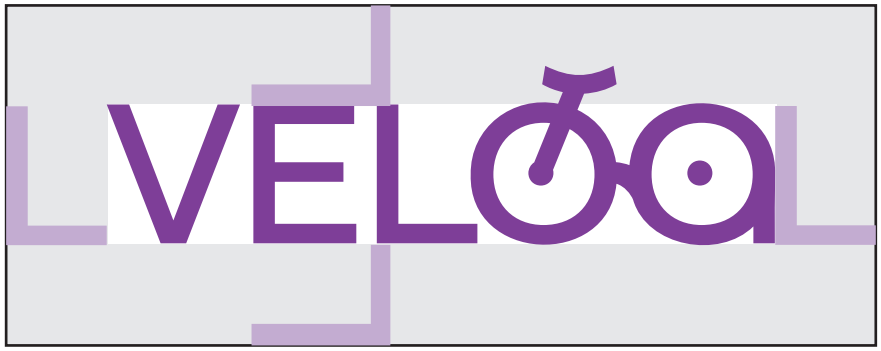
Farbvarianten







Schutzraum



Hauptlogo



Farbton Veloa Lila

HEX	#82368C
RGB	130, 54, 140
HSB	293, 61%, 55%
CMYK	60, 90, 0, 0

Font

Fließtext:	Fieldwork Geo Regular
Headline:	**Fieldwork Geo Black**
Subline:	**Fieldwork Geo Demibold**
Kleingedrucktes:	Fieldwork Geo Light

Download Font: https://fonts.adobe.com/fonts/fieldwork

Do



Dont



Key-Visual













Key-Visual




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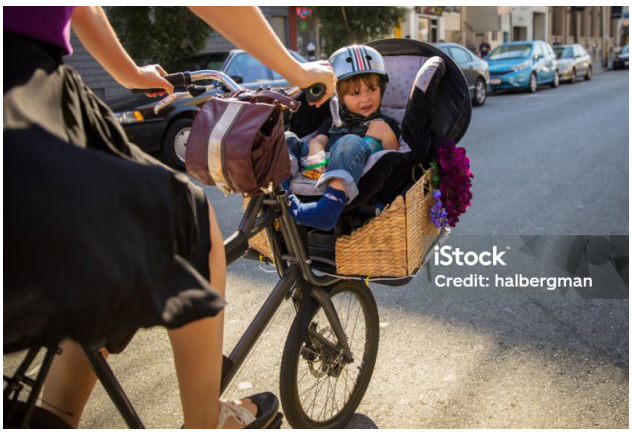

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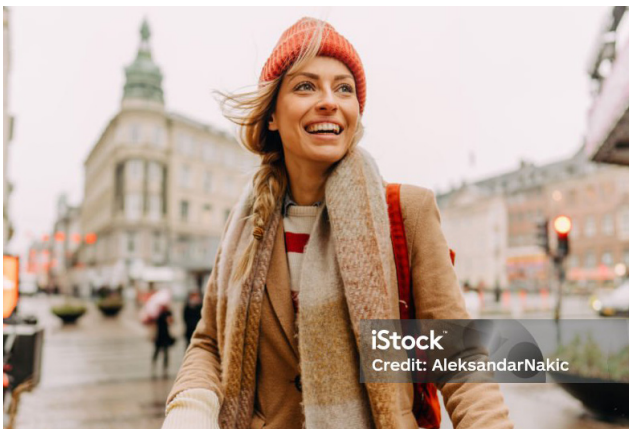



KAFFE
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VELOA







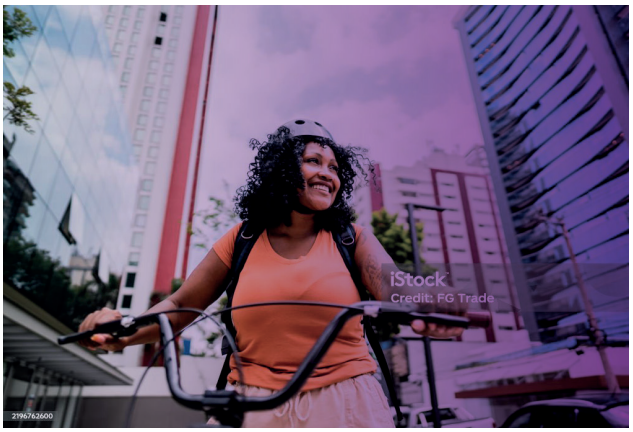





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